

## For Immediate Release

**Susquehanna Financial Group, LLLP**

40 Wall Street  
Fourth Floor  
New York, NY 10005

**Media Contact:**

Garrett Allen  
Garrett.Allen@sig.com  
610-747-2470

## Susquehanna Financial Group Hires Rachael Rothman to Cover the Restaurant, Gaming, Lodging and Leisure Industries

**New York, February 12, 2010** – Susquehanna Financial Group, LLLP (SFG), the institutional broker-dealer member of the Susquehanna International Group of Companies (SIG), announced today its hiring Rachael Rothman to cover the Restaurant, Gaming, Lodging and Leisure industries. Ms. Rothman will work out of SFG's New York office.

"We are very pleased to welcome Rachael to SFG," said Jack Micenko, Director of Research for SFG. "Rachael has done an amazing job building a distinguished equity research team that our clients will come to rely on for sound advice and recommendations. This hiring is an important step as we continue to grow both the size and market cap of our equity research product."

"Differentiated research is central to our value proposition and our ability to provide integrated client solutions," said Cory Carlesimo, Head of Cash Equities for SFG. "Rachael was a colleague of mine at Merrill Lynch where I witnessed first hand her client reach and impact. Adding analysts the caliber of Rachael is another sign of the momentum we are building in SFG."

Ms. Rothman will be the senior publishing analyst for the five member team, which has been recognized with numerous industry accolades. In 2008, Ms. Rothman's team was selected to Institutional Investor's All-American Research Team in the restaurant sector. In 2007, the team was ranked #1 in Earnings Estimate Accuracy across all industries by Forbes/Starmine. The team has also been recognized in the Wall Street Journal's Best on the Street survey.

Ms. Rothman and her team will be starting at SFG on February 16th and will be covering stocks such as Carnival Corporation (CCL), Chipotle Mexican Grill, Inc. (CMG), Darden Restaurants, Inc. (DRI), Las Vegas Sands Corporation (LVS), Marriott International, Inc. (MAR), McDonald's Corporation (MCD), MGM MIRAGE (MGM), Starwood Hotels & Resorts Worldwide, Inc. (HOT), and The Cheesecake Factory Incorporated (CAKE). Prior to joining SFG, Ms. Rothman was the lead analyst responsible for the Restaurant, Gaming, Lodging and Leisure industries at Wedbush Securities. At Wedbush, Ms. Rothman leveraged her prior equity research experience with her ten plus years of operational experience in the hospitality industry and the academic expertise provided by her graduate degrees in Hotel & Restaurant Management and Economics. Previously, Ms. Rothman spent seven years at Merrill Lynch, most recently as a senior analyst and before that as part of an II-ranked team covering the Gaming, Lodging and Leisure industries. Prior to her tenure at Merrill Lynch, Ms. Rothman spent two years at Morgan Stanley as part of the Gaming and Lodging team.

"We are proud to be joining a firm of SFG's caliber," said Rachael Rothman. "The depth and breadth of the firm's capital base and trading legacy, combined with the strength of its institutional equities management team and the comprehensive pool of research talent they are building creates a world class equity platform to compliment its best-in-class derivative sales, trading, and research business."

Ms. Rothman received a Master's degree in Hotel & Restaurant Management from Cornell University, a Master of Arts degree in Economics from the University of Virginia, and a Bachelor's degree from Bates College. She is a CFA Charterholder and is a member of the New York Society of Security Analysts, the CFA Institute, and the Cornell Hotel Society.

**About Susquehanna Financial Group, LLLP**

Susquehanna Financial Group, LLLP (SFG), a member of the Susquehanna International Group of Companies (SIG), is an innovator in global finance, servicing the needs of clients worldwide in the areas of sales, fundamental research, and market intelligence. Building upon SIG's command of the options marketplace and its quantitative trading capabilities, SFG has cultivated a robust service offering that provides liquidity, industry-leading insights, and execution services. SIG employs approximately 1,500 individuals located in North America, Europe, Asia, and Australia. For additional information please visit [www.sig.com](http://www.sig.com).

# # #