



**For Immediate Release**

Susquehanna Financial Group, LLLP  
401 City Avenue, Suite 200  
Bala Cynwyd, PA 19004

Media Contact:  
Gina-Marie DeRaimo  
610-617-2786

**SIG Strategic Investments, LLLP Acquires Leading Healthy Food Company U.S. Mills, Inc.**

Needham, MA, February 15, 2007—SIG Strategic Investments, LLLP has acquired substantially all of the assets of U.S. Mills, Inc., a developer and marketer of high quality cereal and snack food brands, including Uncle Sam, Erewhon, Farina, New Morning and Skinner's. Charles Verde, Chief Executive Officer of U.S. Mills, stated, "We've known for a long time that we have great brands in a dynamic and growing category. SIG has recognized that as well and we are excited that they have chosen to invest in the company."

Mr. Verde and Cynthia Davis, President and Chief Operating Officer, will continue as the executive management team for the company, where they have served together for nearly 25 years. All other team members will remain in their current roles.

U.S. Mills has worked for nearly a century to create a family of healthy food brands that offers an array of products that appeal to a range of ages and tastes. By adhering to the strictest standards of product quality and integrity, and by providing clear and consistent nutritional information on all product packaging, U.S. Mills aims to educate and empower consumers to make sound dietary decisions that support their personal health needs.

SIG's Scott Feldman stated, "We have searched diligently for a good company in the natural/organic/whole grain space and think we have found a great company in U. S. Mills. The brand names are well known and gaining in popularity and the management team is among the most experienced in the natural food industry."