

## For Immediate Release

**Susquehanna Financial Group, LLLP**  
40 Wall Street  
Fourth Floor  
New York, NY 10005

**Media Contact:**  
Garrett Allen  
Garrett.Allen@sig.com  
610-747-2470

### **Susquehanna Financial Group Hires Don Carson as Senior Analyst to Cover Agricultural, Commodity, and Specialty Chemicals Sector**

**New York, June 15, 2010** – Susquehanna Financial Group, LLLP (SFG), the institutional broker-dealer member of the Susquehanna International Group of Companies (SIG), announced today that Don Carson will join the firm as the Senior Analyst covering the Agricultural, Commodity, and Specialty Chemical sector. Mr. Carson, whose coverage will include names such as Dow Chemical, DuPont, Monsanto, Potash Corp. and Praxair, will be based out of SFG's New York office and is expected to start in August.

“Don is a notable addition to SFG's growing Energy and Industrials research team – which currently consists of Duane Grubert (Exploration & Production), Charles Minervino (Oilfield Services), and Ted Grace (Industrials/Machinery),” said Mike Towey, SFG's Director of Research. “The addition of agricultural, commodity, and specialty chemical names is a perfect complement to our energy and industrial trading team, led by Brian Knapp.”

“SFG is committed to adding value to the investment process,” stated Cory Carlesimo, SFG's Head of Equities. “Our differentiated research offering is a critical component of our integrated client solutions. The Industrial Sector is extremely relevant to our clients, so we are excited to add someone of Don's caliber to our talented and growing research team. We are in the middle of an exciting and robust expansion, during which we have hired more than 60 people across trading, sales and research over the past 10 months. The outstanding level of talent we have assembled is a testament to the firm's ongoing commitment to our clients.”

For the last year and a half Mr. Carson has worked at UBS. Prior to UBS, Mr. Carson was at Merrill Lynch where he was a top-rated analyst, earning recognition as Institutional Investor's #1 ranked Chemicals analyst for six years in a row from 2003-2008. Previously, Mr. Carson worked for JPMorgan where he was ranked as Institutional Investor's #1 Agricultural Chemicals analyst before that category was consolidated with Commodity Chemicals into the Chemicals category. Mr. Carson earned his Bachelor of Commerce from the University of Manitoba and his MBA from the University of Western Ontario.

Mr. Carson's appointment follows a number of significant new U.S. equity research senior analyst hires in the last six months, including...

- Duane Grubert (Exploration & Production)
- Bob Summers (Food, Drug and Discounter Retailing)
- Rachael Rothman, CFA (Gaming, Lodging, Leisure and Restaurants)
- A.J. Rice (Healthcare Services)
- Ted Grace (Industrials/Machinery)
- David Hilder (Large-Cap Banks)
- Chris Caso (Semiconductor Devices)

**About Susquehanna Financial Group, LLLP**

Susquehanna Financial Group, LLLP (SFG), a member of the Susquehanna International Group of Companies (SIG), is an innovator in global finance, servicing the needs of clients worldwide in the areas of sales, fundamental research, and market intelligence. Building upon SIG's command of the options marketplace and its quantitative trading capabilities, SFG has cultivated a robust service offering that provides liquidity, industry-leading insights, and execution services. SIG employs approximately 1,500 individuals located in North America, Europe, Asia, and Australia. For additional information, please visit [www.sig.com](http://www.sig.com).

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