

## For Immediate Release

### **Susquehanna Financial Group, LLLP**

401 City Avenue, Suite 200  
Bala Cynwyd, PA 19004

#### **Media Contact:**

Garrett Allen  
610-747-2470

## **Art Oswald Hired to Run Research Sales and Boston Office for Susquehanna Financial Group**

**New York, October 14, 2009** – Susquehanna Financial Group, LLLP (SFG), the institutional broker-dealer member of the Susquehanna International Group of Companies (SIG), announced today the hiring of Art Oswald as its new Head of Research Sales. Mr. Oswald will also serve as head of SFG's Boston office and regional sales manager.

"I'm excited about this announcement because I know Art personally and professionally from our time together at Merrill, where I witnessed first hand his ability to impact the platform," said Cory Carlesimo, SFG's Head of Cash Equities. "Artie has always possessed an innate understanding of how the sell-side could add value to the investment process, and as a result he forged deep and meaningful client relationships. Artie is the perfect candidate to lead our research sales effort and help us deliver a differentiated value proposition to our clients."

Mr. Oswald has twenty-four years of experience in the financial services industry and brings a wealth of institutional knowledge from industry leaders Merrill Lynch and JP Morgan Securities. He began his career at CJ Lawrence, where he was a junior partner in the firm prior to its buyout in 1986. At JP Morgan, Mr. Oswald served as director and helped build the firm's overall presence in the Boston area. Joining Merrill in 1999, Mr. Oswald was a managing director for the firm, heading up its regional equity sales effort in Boston. In addition to Mr. Oswald's industry experience, he recently served as the chairman of Conversion Associates, a company focused on digital marketing and analytics, where he was responsible for the firm's strategic direction, finance and business development. Mr. Oswald earned his MBA from the NYU Stern School of Business.

Building upon its best-in-class derivative platform, SFG continues to strategically seek select top-tier industry professionals with diverse backgrounds to round out a robust institutional equity and debt client franchise. The list of notable hires in 2009 includes Cory Carlesimo as Head of Cash Equities (formerly with Deutsche Bank); Charlie Sweeney as Head of Cash Equity Trading (formerly with Deutsche Bank); Frank Gilroy as Head of Corporate Bond Sales and Trading (formerly with FTN Financial); senior equity research analysts Jeff Fidacaro (formerly with Merrill Lynch), Chuck Minervino (formerly with Goldman Sachs), and Jonathan Casteleyn (formerly with Wachovia); Special Situations sales traders Josh Ezrin (formerly with JP Morgan), Hank Weiss (formerly with Citi), and Tom McCaffrey (formerly with Citi); and senior equity sector traders Pat Quinn (formerly with Thomas Weisel) and Brian Knapp (formerly with JP Morgan).

#### **About Susquehanna Financial Group, LLLP**

Susquehanna Financial Group, LLLP (SFG), a member of the Susquehanna International Group of Companies (SIG), is an innovator in global finance, servicing the needs of clients worldwide in the areas of sales, fundamental research, and market intelligence. Building upon SIG's command of the options marketplace and its quantitative trading capabilities, SFG has cultivated a robust service offering that provides liquidity, industry-leading insights, and execution services. SIG employs approximately 1,500 individuals located in North America, Europe, Asia, and Australia. For additional information please visit [www.sig.com](http://www.sig.com).

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