

For Immediate Release

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Susquehanna Financial Group Expands Senior Research Sales Team by Hiring Matt Boskin and Brandon O’Daniell

New York, January 4, 2010 – Susquehanna Financial Group, LLLP (SFG), the institutional broker-dealer member of the Susquehanna International Group of Companies (SIG), announced today its hiring of senior research sales professionals Matthew Boskin and Brandon O’Daniell. Both Mr. Boskin and Mr. O’Daniell will be based out of SFG’s New York office.

“I am excited about Matt and Brandon joining the team, having known both personally and professionally from our time together at Merrill Lynch,” stated Art Oswald, Head of Research Sales for SFG. “Both gentlemen bring a strong work ethic to our platform and a deep understanding of how to add value to our customers, and they will both play a critical leadership role in the growth of our institutional franchise.”

Mr. Boskin has more than 26 years of financial services experience, having covered a broad array of accounts as both a specialist and generalist. He joins SFG from Sterne Agee, where he was a senior vice president. Previously, Mr. Boskin was a director of institutional equity sales for Wachovia Securities and he also worked at American Technology Research, Merrill Lynch and Hambrecht & Quist. Mr. Boskin earned his BS in business administration from Boston University and a MBA in finance from Fordham University.

Mr. O’Daniell has 11 years of experience in both capital markets and institutional sales. He joins SFG from Zelman & Associates, where he was a managing director of specialty sales. Previously, Mr. O’Daniell worked at Merrill Lynch and Credit Suisse First Boston. Mr. O’Daniell earned his BA in economics and Pre-Med from Columbia University.

“We are extremely excited to have Matt and Brandon on board,” said Cory Carlesimo, SFG’s Head of Cash Equities. “SFG is committed to building a unique brand and value proposition for our clients and having senior leadership talent like Matt and Brandon is critical to executing our vision in this expansion mode.”

About Susquehanna Financial Group, LLLP

Susquehanna Financial Group, LLLP (SFG), a member of the Susquehanna International Group of Companies (SIG), is an innovator in global finance, servicing the needs of clients worldwide in the areas of sales, fundamental research, and market intelligence. Building upon SIG’s command of the options marketplace and its quantitative trading capabilities, SFG has cultivated a robust service offering that provides liquidity, industry-leading insights, and execution services. SIG employs approximately 1,500 individuals located in North America, Europe, Asia, and Australia. For additional information, please visit www.sig.com.

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